

Burbank Water and Power Board

Application Form

Profile

Laura _____ Tenenbaum _____
First Name Middle Initial Last Name

Email Address

____ N. Ford St. _____
Home Address Suite or Apt

Burbank _____ CA _____ 91505
City State Postal Code

Mobile: _____
Primary Phone Alternate Phone

Self _____ Science writer _____ writer _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

22 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I am current BWP board member, previously an active member of the SBC. I have a background in climate science. I've been on the BWP board for two years and believe there is more work for me to do on this board.

Education

BA Psychobiology UC Santa Cruz MS Marine Science UC Santa Cruz

Additional Pertinent Courses or Training

I attended the Metropolitan Water District two day "inspection/ field trip" to the State Water Project and the Sacramento-San Joaquin Delta and again to the Hoover Dam. Media Production Glendale Community College Journalism USC Annenberg Waste Warriors at Burbank Recycle Center

Other Pertinent Skills, Experience or Interests

I'm a science writer and communication specialist and love working on teams. I've built many fruitful relationships with BWP staff

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Current BWP Board, prior Sustainable Burbank Commission

List Community activities in which you are involved:

Waste Warriors program, mentor at the Game+Hack game hackathon at Nickelodeon in 2014 and was recognized in a ceremony by the City of Burbank at Burbank City Hall. I've attended many meetings at Burbank City Hall as well as the Burbank Democratic Club.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Water and Power Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I'm an expert in environmental science. I worked at NASA JPL as the Senior Science Editor for NASA's Global Climate Change website for a decade so I understand how to communicate scientific concepts to the public without compromising accuracy or nuance. My strong suits are writing, social media and public speaking and I'm passionate about defending the environment. I'm an idea person, a connector and I love working in teams. I've also worked to make my own Burbank home as sustainable as possible. I attended composting classes at the Burbank Recycle Center and now I'm an avid composter, I have solar panels and drought tolerant landscaping and a number of organic vegetable gardens.

What are your goals in serving on this Board/Commission/Committee?

I want to participate in my community to help make Burbank an even more wonderful place to live, to make a difference in the world around me and to help leave a cleaner, greener environment for the next generation. I'm also very interested in helping Burbank reach new and future sustainability goals set for the entire state of California. I want to deepen the relationships I've built with BWP staff over the past two years.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Acknowledgment No. 1 - General

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I Agree



Laura Faye Tenenbaum

Expertise & Talents

Award-winning globally recognized innovator in science and climate communication; Was Senior Science Editor for NASA's Global Climate Change website

Ability to translate complex technical scientific jargon and topics into language the public can comprehend, without compromising scientific accuracy or nuance

Combining science background with skills in multimedia, journalism and public speaking, innovated new storytelling forms that resounded with the public

Grew NASA's public communication and science journalism presence, expanding its Global Climate Change website from 50,000 visitors/month to over half a million

Expanded NASA's social media Climate Change Facebook page from 60,000 to 1.3 million followers

Member, Earth Science Communications Team at NASA's Jet Propulsion Laboratory (JPL) in Pasadena, CA

Honors & Awards

2015 USC Annenberg Honor Society Lambda Pi Eta

Various Nominated Adjunct of the year, Glendale Community College

2012 Semi Finalist iPic Theater Film Festival for Earth: The Water Planet video

2011 JPL Mariner Bonus Award for collaboration with PBS on 10 professional development modules

2011 NASA Group Achievement Award for creation of JPL's first dedicated Earth Science Center and related suite of science communication products

2010, 2011, 2015 Winner 14th, 15th and 19th Annual Webby Award: Best Science Website, Best Green Website and Best Educational App

2010 Profiled in California Teacher February-March

2007, 2009 Pasadena City College/Glendale Community College Career and Technical Education Community Collaborative Grantee

2008 Honorable Mention 3C Media Solutions Student Film and Video Festival

1986 College Honors, Thesis Honors, Phi Beta Kappa

Professional Experience

Present Freelance writer, public speaker
Contributing Writer – Forbes Science
Chair Sustainable Burbank Commission

2015-2020 SmartFigure Video producer, Pearson Higher Education
• Authored, recorded, animated, and edited 150 oceanography videos for the Essentials of Oceanography 12E 13E by Trujillo/Thurman textbook

2007 to 2017 Senior Science Editor, NASA/JPL
• Science Editor NASA's Global Climate Change website <http://climate.nasa.gov/>
• Content creator for NASA's Global Climate Change website (videos, narrated animations, interactive quizzes, apps, and other interactive multimedia)
• Writer of the NASA "Earth Right Now" blog; published over 100 blog posts that included her photojournalism
• Creator Global Ice Viewer <https://climate.nasa.gov/interactives/global-ice-viewer/>, multi-media piece
• Administrator "NASA Climate Change" Facebook page and Twitter account
• Curriculum developer and expert communication panelist, NASA HQ Sci-Comm Course for NASA mid-level and senior engineers and scientists
• Writer, producer, editor science videos, JPL Strategic University Research Partnerships Lecture Series videos of NASA engineer lectures made for engineering students at 13 partner universities
• Public speaker on Climate and Earth Science, NASA's Big Missions to Planet Earth, and Women in Science: Los Angeles Securities and Exchange Commission, University of Southern California, JPL Climate Symposium: Emcee, Museum of the Earth in Ithaca, NY, Caltech, Google, League of California Cities, Chartered Property Casualty Underwriter Society, LAPD Emergency Preparedness Unit, American Geophysical Union, and SXSW. Strives to break down stereotypes and preconceptions about scientists to make science feel accessible and relevant to audiences of all ages
• TED Speaker: "What if we saw climate change as an amazing challenge, not a burden?"
• Creator of the "For Educators" portal on NASA's Global Climate Change website, a series of 10 professional development learning modules and online activities developed with PBS that fosters teachers using NASA data in their classrooms
• Curriculum developer for educator professional development courses that train teachers to use NASA resources in their classrooms

2002 to 2014 Adjunct Faculty, Physical Sciences and Career and Technical Education Divisions, Glendale Community College
• Instructor: Oceanography Lecture and Lab, Physical Science Division
• Instructor and course creator: Introduction to Environmental Technology, Career and Technical Education Division
• Awarded a Career and Technical Education grant to create new curriculum based on NASA remote sensing data

2008 Curriculum Developer at East Los Angeles College
• Worked with Los Angeles Community College District to articulate a new interdisciplinary climate change course for non-majors

2002-2005 Staff Writer, LA Yoga Magazine
• Responsible for monthly feature articles, news, and regular columns, 42 articles
• Primary science writer for the magazine
• Interviewed prominent public figures, physicians, scientists

1997-2001 Senior Marine Consultant, Santa Monica Baykeepers, Santa Monica, CA
1993-1996 Contributor, B International, 11"x17" fashion/art magazine, Hong Kong
1992 Underwater Scientist, World Wildlife Fund, Thailand

1989-1992 SCUBA Instructor, Koh Tao, Thailand
1986-1989 Underwater Researcher, Kelp Forest Project, Monterey Bay Aquarium

Education

2010 Cinematography Glendale Community College
2008 Final Cut Pro Video Media Production Glendale Community College
1989 MS Marine Science UC Santa Cruz
1986 BA Psychobiology UC Santa Cruz, College and Thesis Honors
1985 SCUBA Science Research Certified UC Santa Cruz

Publications

2021 *TIME*, NASA's Climate Communications Might Not Recover From the Damage of Trump's Systemic Suppression

2020 *Teaching Climate Change in the United States*, Routledge Afterward Contributor

2016 *Physics World*, Between a rock and a cold place

2015 United Nations International Year of Light Blog - Contributing Writer: "The Sun is Always Shining on Joan Feynman" and "The Luminous Life of Plants"

2014 to 2017 Huffington Post, numerous blog posts for the Science and Green Verticals

Technical Skills

Microsoft WORD
Video editing in Adobe Premiere/ Final Cut Pro, Canon Rebel 5i, Camtasia, Blue Mic
PADI Dive Master and Medic First Aid certification
FAA hypoxia and survival certification
Current with CRP, First Aid, and fire extinguisher

Application Form

Profile

Richard

First Name

Conn

Last Name

Middle
Initial

[REDACTED]

Email Address

[REDACTED] S Beachwood Drive

Home Address

Suite or Apt

Burbank

City

CA

State

91506

Postal Code

Mobile: [REDACTED]

Primary Phone

Alternate Phone

AuditBoard

Employer

Vice President, Demand
Generation

Job Title

Advertising

Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Landlord-Tenant Commission: Submitted

Length of time as a Burbank Resident:

12 years

Burbank Registered Voter?

 Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I've lived and worked in Burbank for 12 years and own three single family homes in Burbank - two of which are rented out to young families.

Education

I have a Master's Degree in Business Administration from the University of Oxford and a Bachelor in Science from Pepperdine University.

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

No prior service.

List Community activities in which you are involved:

I have two young children in Roosevelt Elementary and have served as a troop leader for my daughter's Girl Scout troop.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

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Yes No

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Richard Conn

First Choice**FIRST choice for Board/Commission/Committee appointment:**

Landlord-Tenant Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have been a part-time landlord in the City of Burbank for the past 9 years and have a Master's degree in business administration from Oxford University.

What are your goals in serving on this Board/Commission/Committee?

My goals are to serve my community and to provide balanced, thoughtful input on matters impacting landlords and tenants in our city.

Second Choice**SECOND choice for Board/Commission/Committee appointment:**

Burbank Water and Power Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have a keen interest in energy and environmental issues and have a Master's degree in business administration from Oxford University.

What are your goals in serving on this Board/Commission/Committee?

My goals are to serve my community and to provide considered, meaningful input on meeting the current and future utility needs of the residents of Burbank.

Supplemental Questions

Acknowledgement**Acknowledgment No. 1 - General**

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I Agree

Richard Conn

RICHARD CONN

Los Angeles, CA | [REDACTED] | [REDACTED] | <https://www.linkedin.com/in/mbaconn/>

GROWTH MARKETING & DEMAND GENERATION

Entrepreneurial & results-driven **Digital Marketing Leader** with a track record of achieving major ROI improvements in fast-paced, competitive B2B environments. Oxford MBA with tenure at Google.

- ✓ Career history generating up to 10X growth.
- ✓ Analyzes deep data to clarify the customer journey, identify opportunities, maximize impact, and improve traffic acquisition efficiency and conversion rates.
- ✓ Engaging, level-headed manager who nurtures cross-functional teams' potential to deliver results.

Digital Marketing | B2B SaaS | SEM | SEO | ABM | Demand Generation
Team Leadership | Channel Management | Go-to-Market | PPC
Audience Segmentation | Lead Funnels | Marketing Operations | Paid Media

PROFESSIONAL EXPERIENCE

AuditBoard, Cerritos, CA

Vice President, Demand Generation

2022-Present

Key driver of pipeline and revenue at profitable, hypergrowth startup.

- Recruited, trained, and integrated the demand generation team as we tripled the team size.
- Achieved 60% YoY growth to \$150m ARR while generating positive cash flow.
- Consistently exceeded quarterly opportunity and pipeline goals through optimization of the marketing mix, launching new ABM and content syndication programs, partnering with BDR and SDR teams, and refining cross-sell/upsell motions.

8x8, Campbell, CA

Senior Director, Demand Generation

2021-2022

Lead a global team of 10 senior marketers driving demand generation for a publicly-traded B2B platform providing Unified Communications and Contact Center as a Service.

- Responsible for all paid and organic search, lead aggregators, affiliate, appointment setting, content syndication, paid social, display, and referral marketing with an \$18M annual budget.
- Drove 58% pipeline growth and 28% MRR gains over first three quarters (\$687M vs. \$536M ARR).
- Built & scaled enterprise appointment setting program, becoming the third largest source of pipeline.
- Grew organic search traffic 22% YoY with focused campaign of link building and content generation.
- Diversified content syndication programs with partnership development and targeted buys across TechTarget, DemandScience, IDG, Madison Logic, and Enterprise Connect properties.

RINGCENTRAL, Belmont, CA

Senior Director, Demand Generation

2019-2021

Director, Demand Generation

2016-2019

Directed paid and organic search for a publicly-traded B2B SaaS provider of cloud communications. Controlled \$20M budget generating \$26M of quarterly pipeline and 56% of demand generation MRR.

- Led an international team of 12 marketers, responsible for all paid and organic search.
- Catalyzed 10X growth in company revenue by continually analyzing competitive environment to identify new customer acquisition strategies and implement emerging technologies.

- Increased SEM MRR 74% while simultaneously decreasing cost/revenue by 23%, contributing to a 16X growth in share price as revenue grew from \$380M to \$1.6B.
- Saved \$2.2M by analyzing marginal efficiency of spend and marketing portfolio optimization.
- Tripled non-brand SEO traffic through inbound linking, technical SEO, and content development to drive 40% growth in annual recurring revenue.
- Drove 13% increase in high-converting inbound call leads through strategic use of marketing budget, including spearheading first chatbot, refining playbooks, training sales reps, and scaling deployment.

LAMPS PLUS, Chatsworth, CA

2013–2016

Senior Search Engine Marketing Manager

Reorientated SEM strategy to drive efficient growth through audience segmentation, programmatic bidding, and enhanced attribution. Managed \$29M marketing budget and team of 3 analysts.

- Increased YoY SEM growth by 49%, conversion rate by 19%, and ROAS by 29%.
- Grew Amazon Product Ad Sales 31% while decreasing CPA 14% through rule-based feed enhancements, SKU-level bidding, and selective SKU suppression.
- Scoped, evaluated, and onboarded enterprise bid management solution.

DATAPOP, Culver City, CA

2012–2013

Director, Client Services

Directed team of 6 Analysts and Managers responsible for \$10M search and product ad spend for clients including Target, Macy's, Kayak, Nordstrom, and Revolve Clothing.

- Exceeded efficiency & volume goals for Target, delivering within 2% of the \$2.4M budget.
- Improved ROAS 124% and drove \$394K in revenue for Nordstrom with more than 60K ads.

THE SEARCH AGENCY, Santa Monica, CA

2009–2012

Senior Manager, Search Media

Managed portfolio of clients with \$32M annual spend with 5 direct reports.

- Increased revenues 40%, leads 43%, and ROI 5X for 1-800-Dentist.
- Managed national and local SEM campaigns for 3,700 locations and 10 brands of Hilton Hotels.

GOOGLE, Santa Monica, CA

2007–2009

Account Strategist

- Achieved 32% average reduction in CPC and 46% average increase in CTR on online marketing strategies across the Google network for clients such as Paramount, Lionsgate, and CBS.

CONSULTING EXPERIENCE

Strategic marketing consultant experienced in driving customer acquisition and retention from strategy through execution with an emphasis on B2B SaaS growth acceleration.

- BirdEye, B2B SaaS: grew revenue 43% and reduced cost/closed-won by 40% in four months
- SimplePractice, B2B SaaS: grew company from inception to 100+ employees, 90,000+ users, and acquisition by General Atlantic with coordinated digital campaigns across search, social, and affiliates
- PhoneBurner, B2B SaaS: optimized campaigns to achieve \$300k in savings and 32% reduction in CPA
- ServiceTitan, B2B SaaS: increased MQL by 5X while lowering cost/MQL 85%
- Tithe.ly, B2B SaaS: doubled signups while maintaining cost/signup
- National Veterinary, B2C: ran search & social campaigns for 300+ locations, lowered cost/call 17%
- Color Genomics, B2C: drove 5X revenue growth across search and social while lowering CPA 20%
- Pro-bono marketing for the non-profits Children of the Night, Farm Sanctuary, The Giving Keys

EDUCATION

UNIVERSITY OF OXFORD

Master of Business Administration

- 96th percentile GMAT, MENSA member
- 1st Place, MootCorp NASDAQ Challenge

PEPPERDINE UNIVERSITY

Bachelor of Science – Management

Application Form

Profile

Mike _____ A _____ Graves _____
 First Name Middle Initial Last Name

_____ _____
 Email Address

_____ N. Catalina St. _____
 Home Address Suite or Apt

Burbank _____ CA _____ 91505 _____
 City State Postal Code

Home: _____ Home: _____
 Primary Phone Alternate Phone

Littlejohn's Candies _____ Proprietor _____ Candymaker _____
 Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

33 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

Because it's part civic duty, part personal interest in the necessity of such services.

Education

I have a high school education.

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Well I find myself reading articles about power, delivery, future needs and such all the time. I'm concerned that we should make wise choices.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have applied in the distant past. Magnolia Park committee.

List Community activities in which you are involved:

I coached flag football here in Burbank for five years and Hap Minor baseball for ten. I completed the Master recycling program 7-8 years ago.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

Burbank. N/A

Conflict of Interest

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Yes No

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Burbank

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Mike A Graves

First Choice

FIRST choice for Board/Commission/Committee appointment:

The Burbank Water and Power Board.

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have not worked in the power industry or within a municipal government. I have owned and operated my business for 41 years I have resided and owned my home in Burbank for 33 years. I have a broad interest in civic affairs and view energy production as the lifeblood of every community.

What are your goals in serving on this Board/Commission/Committee?

My goal is to better understand and contribute to a better future with wise decision making and thereby foster to the economic delivery of the resources everyone needs to be productive and creative.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

Burbank Master recycling alum. Did the course about eight years ago

What are your goals in serving on this Board/Commission/Committee?

To understand the alternatives being offered and best advice for future implementation of practices that are sustainable.

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I Agree

Application Form

Profile

Brian _____ J _____ Smith _____
First Name Middle Initial Last Name

Email Address

Home Address

Suite or Apt

Burbank _____ CA _____ 91506 _____
City State Postal Code

Mobile: _____ Home: _____
Primary Phone Alternate Phone

Activision Blizzard _____ Global Workplace Director,
Employer Job Title West Coast Portfolio
Manager _____ Media and Entertainment
Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

19 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I want to serve our community and I think I will provide sound judgement and make responsible choices.

Education

BS Business Management

Additional Pertinent Courses or Training

In my career, I am very familiar with multi million dollar operational budgets, capital budgets and and capital project management. I am a Certified Facility Manager through the International Facilities Management Association.

Brian J Smith

Other Pertinent Skills, Experience or Interests

I served as a member of the Burbank Unified Schools Facility Oversight Committee for five years and chairperson for four years. This is the civilian oversight committee required by the \$110M Measure S Bond passed by the voters in 2013 to improve the infrastructure of the schools within Burbank.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

This would be my first appointment within the city.

List Community activities in which you are involved:

Besides chairing the SFOC as mentioned above, I also served on the steering committee of the unsuccessful Measure I ballot initiative. I unsuccessfully ran for Burbank School Board in 2022. I am the president of the John Burroughs high school PTSA.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Water and Power

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have over 25 years of professional experience with facilities, capital projects, budgeting and project management.

What are your goals in serving on this Board/Commission/Committee?

Represent stakeholders in an equitable manner with a focus on prudent use of scarce resources to meet the needs of the utility and the community. To be a responsible fiduciary.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

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I Agree



He / Him / His

North Lincoln Street
Burbank, California 91506

M

I build, lead and inspire workplace teams in the interactive entertainment space. I have the advantage of broad experience in the fields of design and construction, facilities management, administration, operations and maintenance and real estate. My passion is solving problems and collaborating with stakeholders to provide a rich and diverse environment for our employees. My strongest professional qualities are flexibility and thriving in an environment of constant change and shifting priorities. I listen and then provide input, gather intelligence and then decide. I lead by building trust and focusing on partnership. Assemble the right players and achieve the objectives. I'm not afraid to take calculated risks and I take responsibility for my actions. I believe that diversity in people, opinions, background, and culture yields better outcomes and organizational progress.

PROFESSIONAL EXPERIENCE



Global Workplace Director, Portfolio Manager -West Coast

2020 to present

- Led the WFH and RTO initiative for US ABK locations. Relocated our Publishing HQ to the Pen Factory in Santa Monica (87k sf) and the opening of a state-of-the-art development studio for key COD studio, Treyarch (87k sf). Orchestrating the integration of Activision west coast assets into Microsoft/ Xbox Gaming as part MSFT acquisition completed in October 2023.

Director, Head of Design and Construction, FM, Administration, Operations and Real Estate

2012 to 2020

- Lead the design and construction program in North America. Assembling the project managers, architects, designers, engineers, and contractors. Collaborate with business unit leaders on site selection, lease negotiation and the \$10-18M of related capital improvement initiatives. Key project completions include Development Studios VV, Sledgehammer, High Moon, Toys for BOB, Minneapolis Publishing, Raven IW, and IW P-Cap.
- Increased strategic and operational management of facility activities to 850K RSF at 27 north American locations
- Continue to oversee \$7M in corporate facilities operational budget, etc.
- Manage an increased \$15M of a combined global corporate travel program, in-house Travel Manager, TMC, and suppliers.



Senior Manager, Administration, FM, Real Estate O&M and Design and Construction

2008 to 2012

- Added strategic and operational management of facility activities (400K RSF at 15 north American locations).
- Added design and construction management of \$8M of capital improvement initiatives.
- Oversee the entire \$7M Facilities operational budget, staff and contractors. Added scope to include responsibility for IT/ Facilities coordination, engineering and janitorial services, mechanical systems, office aesthetics, office



[Redacted] M [Redacted]

safety, MFD/ print services, reception and visitor services, business continuity, enterprise security solutions, vendor management, employee moves, arrivals, and departures, parking and ride-share administration.

- Establish and maintain relationships with landlords and property managers in all NA markets.
- Manage \$10M of a growing global corporate travel program, in-house Travel Manager, TMC, and service providers.



Manager, Facilities Management, Administration and Operations

2005 to 2008

- Oversee a \$2M facilities administration budget, staff, and contractors. Everything from mail, shipping and receiving operations, food service operations and employee company store.
- Manage \$7M global corporate travel program, in-house Travel Manager, TMC, and service providers.

Advanced Medical Builders, Inc.
2004 to 2005

Construction Manager

Manage company operations, finances, and projects

- Design, implement, and manage corporate financial structure.
- Design and implement company policies and standard operating procedures.
- Project management, budgeting, subcontractor coordination, and site quality control.



Manager, Facilities Administration and Operations

1998 to 2004

Responsible for the Animation and Motion Picture Studio's Food and Beverage program, Mail and Courier Services operation, Vehicle Fleet operation, and administration of the domestic travel program

- Manage an annual \$3.5M food and beverage budget and oversee two different vendors at multiple locations.
- Manage the corporate domestic travel program.
- Manage a diverse team, design, and implement department operational manuals, policies, and procedures.
- Evaluate, retain, and manage service vendors and negotiate and manage service contracts and rate agreements.

EDUCATION, CERTIFICATIONS and ACTIVITIES

Bachelor of Science in Business Administration: Management; California State University, Long Beach



[REDACTED]
M [REDACTED]



Certified Facility Manager, IFMA

CoreNet Global member

John Burroughs High School PTA President 2024-2025

Burbank Unified School District School Board Candidate November 2022

Chair, Burbank Unified School District \$110M School Bond Citizen Oversight Committee 2016-2020

Application Form

Profile

Terry _____ A _____ Norton _____
First Name Middle Initial Last Name

Email Address

Home Address Suite or Apt

Burbank _____ CA _____ 91501
City State Postal Code

Home: _____ Mobile: _____
Primary Phone Alternate Phone

Retired _____ PMP, LEED AP, Burbank based Business Owner _____ Business Owner, _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

50 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I am a native Californian living in Burbank for fifty years. Our family has participated in and donated to Burbank-Youth Sports, after school activities, PTA and we have volunteered to elect School Board Members. I feel it is important for me to use my years of experiences related to Water and Power Planning and Operations and volunteer some time to the Burbank Water and Power Board. Our family business was based in Burbank for more than 15 years. I'm very aware of Codes and Ordinances and applicable Water and Power operations and procedures. I have in depth (hands on) experience working in Power Generation Operations With the population growth being experienced in Burbank, resulting in increasing demands on the power grid by electric vehicles, thousands of new residential apartment units, office towers, sound stages, and the airport expansions, I will be a valuable asset to the Burbank Water and Power Board.

Education

□ John Marshall Senior High School – Business Curriculum □ Los Angeles Trade Technical College – Electrical Construction and Maintenance □ State of California Indentured Electrical Apprentice – Journeyman Wireman □ East Los Angeles College – Leadership, Human Resources □ California State University Long Beach – Construction Project Management □ Glendale community College – General Education, Welding Certification □ University of Nevada Las Vegas Maintenance Management □ Protégé Project Management – Project Management Institute – Project Management Professional □ University of California Los Angeles – Electrical Engineering Grounding Systems □ Pierce College – Associate in Arts

Additional Pertinent Courses or Training

Project Management Institute (PMI) - Project Management Professional (PMP) Leadership in Energy and Environmental Design (LEED) - Accredited Professional (AP) Primavera P3e/c Engineering and Construction - Project Management Professional (PMP) Microsoft MS Project Siemens Fire Alarm - FIS 4134 NCC - Network Command Center Siemens FIS 1134 - MXL Advance and Networking Siemens FIS 1144 - Acculink - MXL Programing Tool Owner Authorized Representative - Facilities Division LAUSD Advanced Planning Courses Maintenance and Construction-Certified Planner LAUSD

Other Pertinent Skills, Experience or Interests

• Los Angeles Unified School District High Voltage Maintenance and Operation (200 plus substations) • Los Angeles Department Water and Power Electrical generation, Steam Plant Operator (Sun Valley Steam Plant) • Glendale City Water and Power Electrical Power Switch Board Operator I developed and organized Access Elevator Corporation to include 70 employees - 15 yrs. Burbank based business. I participated on National ANSI, NEMA and NECA code committees. I presented ADA code interpretations to LA City Elevator Inspection. I trained personnel to become certified Journeyman Elevator Mechanics -LA City ITD – ITI Capital Projects/Design and Quality Assurance. Sustainability – Senior Sustainability Specialist . Central Facilities Project Manager. Building Inspector . I have managed Suitability of Use projects involving Underwriters Test Labs, ETI Labs, and LA City Test Labs.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

While not actively sitting on any committee, I communicate with government representatives.

List Community activities in which you are involved:

Participate on Burbank Rose Float. Participate in Parks and Recreation and PTA.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

Not related to any employees.

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission’s Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Water and Power Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

As an Electrician I have extensive experience working with electric generation, electrical power grid operation and repair and maintenance of high voltage systems. I'm currently Recording Secretary for IBEW Executive Committee. I have in my business experience gathered and analyzed data from market research, censuses and economic studies. I have years of experience and knowledge of plan making and project evaluation. I have worked with California Environmental Quality Act (CEQA) and Environmental Impact Reports (EIR). I have conducted community outreach meetings for the CEQA / EIR process. I have studied and used techniques for involving a wide range of people in the decision-making process. I am ideally suited for Burbank Water and Power Board. I have experience from Los Angeles Department Water and Power, Glendale City Water and Power and LAUSD High Voltage Power Distribution.

What are your goals in serving on this Board/Commission/Committee?

Burbank is the media capitol of the world I would consider it an honor to serve Burbank Water and Power Board. It is time to make responsible decisions and plan for the future growth of Burbank. I will provide my skills and experiences to the Water and Power Board in furtherance of the goals established for Burbank.

Terry A Norton

Second Choice

SECOND choice for Board/Commission/Committee appointment:

None

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Acknowledgment No. 1 - General

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I Agree

Application Form

Profile

Matthew

First Name

Nelson

Last Name

Middle
Initial

[REDACTED]

Email Address

[REDACTED] N Naomi St

Home Address

Suite or Apt

Burbank

City

CA

State

91505

Postal Code

Mobile: [REDACTED]

Primary Phone

Alternate Phone

Roux

Employer

Senior Engineer II

Job Title

Environmental Engineer

Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

24 years 10 months

Burbank Registered Voter?

 Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have lived in Burbank for almost 25 years. My wife and her family were born and raised in Burbank. I have three kids who have lived their whole lives in Burbank. I would like an opportunity to give back to the community.

Education

BS in Civil Engineering from Cal. State LA MS in Environmental Engineering from UCLA

Additional Pertinent Courses or Training

I have been an environmental consultant for almost 20 years and have a wealth of experience in large scale project management especially related to water issues. I have managed multiple projects for industrial and developer clients in Southern California, including development of project budgets for projects ranging in size of \$200,000 to \$5MM. I have also managed the scope, schedule, and budget for these projects. I believe that my experience will be a valuable asset to the BWP Board.

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have not previously held any position on a City Board, Commission, or Committee.

List Community activities in which you are involved:

I have played softball through the Burbank Parks and Rec for the last 18 years and have coached youth baseball and softball for the last 7 years.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

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First Choice

FIRST choice for Board/Commission/Committee appointment:

BWP Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have been an environmental consultant for almost 20 years and have a wealth of experience in large scale project management especially related to water issues. I have managed multiple projects for industrial and developer clients in Southern California, including development of project budgets for projects ranging in size of \$200,000 to \$5MM. I have also managed the scope, schedule, and budget for these projects. I believe that my experience will be a valuable asset to the BWP Board. I have a BS in Civil Engineering and an MS in Environmental Engineering. I also have a Professional Engineers (PE) License in the State of California.

What are your goals in serving on this Board/Commission/Committee?

My goal in serving on the BWP Board is to use my professional experience to to review and provide feedback on BWP improvements, rates, use of resources, and budget management. Being a long-term Burbank resident I have a vested interest in how the BWP operates and allocates it's resources. I want what's best for the community as well as the City itself.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

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I Agree

MATTHEW NELSON, PE

AN EXPERIENCED, ACCOMPLISHED, AND MOTIVATED ENGINEERING PROFESSIONAL

Burbank, California

EXECUTIVE SUMMARY

Environmental Engineering Professional and Leader, with a wealth of experience working for leading, high-profile companies. Possesses extensive environmental remediation, investigation, and due diligence experience, has led a myriad of successful projects, and sees each and every project to its successful completion.

SUMMARY OF QUALIFICATIONS

- Strong background in project management, team leadership, due diligence implementation and coordination, cost management, site investigation, regulatory compliance, risk assessment, environmental remediation, remedial system design, vapor intrusion investigation and mitigation, permitting, and conceptual site model development.
- Hard-working and driven, while highly experienced in soil, soil vapor, and groundwater remediation work, is thoroughly familiar with industrial (aerospace and petroleum), brownfields, and public sector projects, and meets high performance expectations.
- Experienced in leading large-scale industrial and development projects, overseeing diverse, cross-functional teams, change management, establishing and managing key performance indicators, managing risk, and sees all projects to their successful fruition, on time, within budget, and meeting all project parameters.

CORE COMPETENCIES

- Project Leadership
- Remedial Investigations
- Remedial Strategies
- Soil, Soil Vapor, Ground Water Remediation
- Design and Construction
- Risk Assessment
- Regulatory Compliance
- Site Assessments
- Staff Mentoring
- Project Solutions
- Permitting
- Cost Estimating

SELECTED KEY PROJECTS

- **Performed 2-year remedial design investigation**, which included drilling over 90 borings and installing over 80 monitoring wells at a Superfund site in the City of Industry, CA for an aerospace client; Coordinated with project team and external stakeholders, which included multiple consultants and local and federal regulatory agencies (EPA, DTSC, Cities, LA County) to present near real-time data to make decisions in the field.
- **Conducted due diligence activities for C/I developers** to assist with environmental risk management for properties with buildings ranging in size from 200,000 to over 1 million SF including Phase I ESAs, Phase II investigations, projected environmental costs and schedule, and coordination with regulatory agencies.
- **Managed investigation and remediation of PCB impacts**, including the collection of over 200 concrete and soil samples for PCB analysis, and preparation of a self-implementing PCB cleanup and disposal notification plan under the Toxic Substances Control Act, in coordination with EPA at a former power generating facility in Southern California. Also scoped and implemented a concrete characterization plan following the incremental sampling plan methodology, which had not been approved by EPA historically for concrete sampling.
- **Conducted a risk assessment** for a former power plant in Southern California evaluating risk related to soil and soil vapor impacts including metals, VOCs, TPH, and PCBs. Coordinated with the DTSC toxicologist to achieve approval and maintain project schedule.
- **Developed Remedial Action Plans for Soil and Groundwater Remediation** for future BESS, industrial / commercial, and residential sites, with all plans receiving consistent regulatory approval.
- **Designed, installed, and/or operated remediation systems** for various remedial technologies, including in situ chemical oxidation, in situ bioremediation, soil vapor extraction, groundwater pump and treat, soil vapor bioventing, and permeable reactive barriers.
- **Coordinated with multiple local, state, and federal agencies** to obtain environmental permits and oversight agreements for industrial and brownfields sites to facilitate due diligence and remedial activities.

PROFESSIONAL EXPERIENCE

ROUX ASSOCIATES, INC., Burbank, California

Senior Engineer II (2020-Present)

Directly responsible for project management, team supervision, project plan development and execution for project sizes ranging from \$500,000 to \$5MM+, new program and process development and implementation, new business development, supporting and resolving escalated project and client issues, staff performance evaluation, and other senior leadership functions.

Selected Accomplishments and Initiatives:

- Opened new Burbank office, and currently manages day to day office operations, overseeing a diverse staff of seven, ranging from staff level to Senior Project Managers; supports all individuals to peak performance by understanding strengths and weaknesses of staff, facilitating involvement in challenging and appropriate projects based on skills, and following up with constructive feedback.
- During tenure has managed projects for following client types; large to medium-sized commercial industrial developers, medium to small multi-family residential developers, and BESS companies.
- Brought in and grew new developer and BESS clients.

ORION ENVIRONMENTAL, INC., Burbank, California

Senior Project Engineer (2005-2020)

Responsible for project engineering, cross-functional team supervision, workflow coordination, assisting with office staffing activities, client project management, project budget administration, collaborating with other consultants and contractors, staff performance evaluation, and other project engineering related functions. Onboarded, mentored, and trained staff members at all levels, and ensured optimal staff performance.

Selected Accomplishments and Initiatives:

- During tenure, oversaw many key projects, seeing all to their successful completion.
- Opened, staffed, and managed a new office in Burbank, managing all levels of staff and performance evaluations by holding routine mentor meetings, conducting mid-year and annual reviews, and setting and tracking goals.
- Managed large petroleum and aerospace clients and projects.

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES, Los Angeles, California

Master of Science in Environmental Engineering.

CALIFORNIA STATE UNIVERSITY, LOS ANGELES, Los Angeles, California

Bachelor of Science in Civil Engineering.

PROFESSIONAL CERTIFICATIONS, TRAINING AND DEVELOPMENT

- Registered Civil Engineer, State of California
- 40-Hour OSHA 29 CFR 1910.120: 8-Hour OSHA Annual Refreshers

...

Application Form

Profile

Philippe

First Name

Eskandar

Last Name

Middle
Initial

[REDACTED]

Email Address

[REDACTED] E Grinnell Dr

Home Address

Suite or Apt

Burbank

City

CA

State

91501

Postal Code

Mobile: [REDACTED]

Primary Phone

Alternate Phone

City of San Marino

Employer

City Manager

Job Title

Government
Administration

Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

37 years

Burbank Registered Voter?

 Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

As a lifelong Burbank resident, I have always had the greatest sense of pride in this wonderful community that has raised me. As a product of the Burbank school system, parks and recreation youth programs, and even with my first job during high school working at the Verdugo pool; Burbank is a part of my life. I would like this connection to continue to strengthen. What's more, working in public service, I take great pleasure in being able to transfer my professional skills through the volunteerism that is serving as a member of the Burbank Water and Power Board. This community continues to give me so much, and to that end, I believe it's my responsibility to continue to give back. Along with this, I have come to realize that working alongside BWP staff has taught me so much more about this City, that I would love to continue working with them to carry forward our community's goals as we build on Burbank's future together.

Education

Master of Public Policy; Pepperdine University, School of Public Policy; April 2012. Master of Dispute Resolution; Pepperdine University, School of Law; May 2012. Bachelor of Arts; University of California, Irvine; May 2009.

Additional Pertinent Courses or Training

Public Information Officer Specialist, California Governor's Office of Emergency Services
Emergency Operations Center Director Position Credential, California Governor's Office of
Emergency Services Certificate in Critical Infrastructure Protection; Texas A&M, Engineering
Extension; September 2019. Certificate in Public Power Governance; American Public Power
Association. Utility Performance Monitoring and Accountability Training. Leadership in Energy
& Environmental Design (LEED) Training. Multiple Public Engagement/Participatory
Government Courses.

Other Pertinent Skills, Experience or Interests

Experience and training in Ralph M. Brown Act standards; public sector finance and
accounting standards; ethics in government laws. Interests in utility grid modernization,
transportation electrification (electric vehicle adoption), sustainable energy generation and
storage, environmental practices to respond to drought conditions, water quality monitoring
and more.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Current Board Member; Burbank Water & Power Board. Past Liaison Member; Sustainable
Burbank Commission.

List Community activities in which you are involved:

Past Executive Board Member, Burbank Armenian Association. Participated in various
Burbank Parks & Recreation programs. Volunteered at Providence St. Joseph Hospital in
Burbank. Participated as past supervisor and volunteer with the Burbank Tournament of
Roses Association. Past Board Member, Conejo Las Virgenes Future Foundation.

**If you are related to any City of Burbank employee(s), please state their
name(s), relationship(s), and department(s). If you are not related to a City
of Burbank employee, please put N/A.**

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Water and Power Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

As a current member of the BWP Board, I take great pride in continuously being a prepared, productive, and contributing member of the Board. My years of experience on the Board have taught me many of the principles necessary to effectively carry out the duties of a complex position such as this. Additionally, in my current professional capacity as a City Manager, I have developed a strong proficiency in the critical areas needed to be a public servant. Just a few of these areas include the ability to listen to members of the public with empathy, own criticism when provided and attempt to understand what's driving it, and balance the needs of the organization with those of the individuals it's meant to serve. With significant training in public sector finance, budget development and cost of service studies, my professional and educational experiences have prepared me to continue to contribute at the highest capacity possible as a member of the BWP Board. Having worked for multiple cities, I have a strong appreciation and pride for what it means to serve the public's trust, and to bridge that trust with staff when considering difficult topics that may come before us. My professional experiences working in municipal government administration has equipped me to properly weigh a wide array of policy matters and understand the breadth of consequences, positive or otherwise, in various decisions. Additionally in my professional capacity, I have also served as an alternate Board Member on the Clean Power Alliance, and the Measure W North Santa Monica Bay Watershed Area Steering Committee and a local Homelessness Working Group.

What are your goals in serving on this Board/Commission/Committee?

Burbank Water & Power is known across the industry, and more importantly, across the community as one of the most reliable utilities around. BWP has three key principles: Reliability, Affordability, and Sustainability. One of my primary goals is to not only support these principles, but further them in new and creative ways so that BWP can continue to be one of the highest points of pride in our community. As BWP is transitioning leadership under our new General Manager, as a Board Member, I strive to work hand in hand with staff to further the goal we all share, serving the Burbank community. With the constant regulatory and fiscal pressures BWP is facing, we must continue to adapt to the changing landscape not only in Burbank, but in the state, and utility industry as a whole. My related goal will be to continue to build relationships across the public sector to help BWP respond to these changes. The BWP Board has seen significant transition over the past few years and I hope that my continued service during this time of staff transition will help be an asset of institutional knowledge to my fellow Board members, the community, and staff. Another of my goals is to make sure that BWP adapts in a way that not only is responsible, but responsive to the needs and wants of the community. Whether this is through helping to bolster more participation in Board meetings, or lending staff at community events to hear the voices of City, my aim will be to remain involved.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Acknowledgment No. 1 - General

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I Agree

Application Form

Profile

Christopher _____ G _____ Malotte _____
First Name Middle Initial Last Name

_____ _____
Email Address

_____ N Rose St _____
Home Address Suite or Apt

Burbank _____ CA _____ 91505 _____
City State Postal Code

Mobile: _____ _____
Primary Phone Alternate Phone

Southern California Edison _____ Sr. Manager _____ Program Management _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Water and Power Board: Submitted

Length of time as a Burbank Resident:

9 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

My interest in serving on the Burbank Water and Power (BWP) Board is deeply rooted in my commitment to public service and my passion for improving our community. Having been a BWP board member for over 2 years, including serving as Chair during the past year, I've had the privilege of contributing to decisions that directly impact our city. During this time, I've actively participated in critical discussions related to the Integrated Resources Plan, the launch of innovative programs like Demand Response and Building Electrification, and key financial matters such as budget allocations and bond issuances. As Chair, I've worked closely with BWP staff to ensure that these proposals are meticulously developed, well-designed, and effectively communicated to the public and city council. My approach is grounded in practical problem-solving. I believe in finding real-world solutions that balance sustainability with the essential goal of providing safe, reliable, and affordable power to our community (with a focus on supporting disadvantaged communities). BWP is already a best-in-class utility, and I am committed to leveraging my expertise to drive even greater focus on sustainability while maintaining our commitment to excellence. I am honored to have made a positive impact on the city I call home, and I look forward to continuing this important work on the BWP Board.

Education

Arizona State University MS Engineering Technology, Alternative Energy, Dec. 2011
University of California, San Diego BS Physics, Minor in Political Science, March 2008

Additional Pertinent Courses or Training

Burbank Master Recycler Class

Other Pertinent Skills, Experience or Interests

- Ability to lead others, problem solve, learn quickly, and adapt to new situations
- Ability to relate technical details to non-technical, business-driven people
- Ability to understand and explain economic impacts of a given program or technology

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

BWP Board (Apr 2022 - Current) Chair, BWP Board (Aug 2023 - Current)

List Community activities in which you are involved:

Coach, AYSO Volunteer, Thomas Jefferson Elementary

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Water and Power Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have been working at large electric utilities for over 10 years. My experience has ranged from transmission and distribution to energy innovation to customer programs and regulatory. I focus on driving innovation through pragmatic solutions that diverse stakeholders can rally around. I have experience working on smart grid technologies, energy innovation, renewable energy, electric vehicles, energy efficiency, and clean energy programs, all with the goal of driving to a sustainable, carbon free economy. In my current role as Senior Manager of Codes and Standards at Southern California Edison (SCE), I lead a team of engineers, program managers, and support staff focused on energy codes and standards. The team is responsible for advocacy and compliance with more efficient building and appliance standards at the federal, state, and local levels. We are responsible for thinking 10 or more years into the future and developing the processes and roadmaps to prepare. The team is also responsible for helping local governments with sustainability plans, reach codes, and carbon reduction strategies and implementation of the nation's first GHG emissions incentive program (the Clean Energy Optimization Pilot; CEOP). Prior to that, I worked at SCE as a Sr. Advisor focused on DSM Planning, Integration, and Strategy. In this role, I led the development of an \$1.56B energy efficiency application for 2024-2027 and I co-led the development and implementation of the CEOP. In these examples, I took a solution from conceptual design to regulatory application to successful implementation. CEOP is a first-of-its-kind performance-based program designed to incent UC and CSU

Christopher G Malotte

campuses to reduce GHG emissions. The program has proven very successful leading the campuses to save over 200,000 tons of GHG emissions. Before coming to SCE, I worked at Arizona Public Service (APS) in the Smart Grid Planning department as a Smart Grid Analyst. While there, I managed an executive level Operation Technology Advisory Committee, which assessed various new technologies and their potential impact on the company. In this role, I interacted with internal executives, external key industry leaders, and technology innovation organizations (including EPRI, NREL, and SEPA). I also led development of a transformer load management tool, project management of several demonstration pilots, and led several cross-functional initiatives (including development of a company strategies for demand response, smart grid, transportation electrification, energy storage, and microgrids).

Experience Details: Senior Manager, Codes and Standards & CEOP, Southern California Edison, Irwindale, CA (2023 - Current) • I provide strategic direction and vision for the Energy Codes and Standards team at Southern California Edison. I lead a cross-functional team responsible for shaping energy policies, advocating for codes and standards, and driving compliance across the organization. • Managing a budget of \$110 million, I allocate resources effectively to support critical programs. These include the following programs: National Codes & Standards Advocacy, State Appliance and Building Codes Advocacy, Code Compliance Improvement, Reach Codes, Planning & Coordination, and CEOP. • I collaborate with industry stakeholders, regulatory bodies, and government agencies to influence codes and standards development. By fostering strong relationships, I drive alignment between organizational goals and industry best practices. • I oversee project execution, monitor milestones, and ensure timely delivery. My focus on operational excellence enables successful program outcomes and contributes to Southern California Edison's leadership in energy efficiency and sustainability.

Senior Advisor, Public Sector Strategy & REN Coordination, Southern California Edison, Rosemead, CA (2014 - 2023) • Led development of \$1.56B Energy Efficiency Application for 2024-2027. These funds deliver cost-effective energy efficiency savings, ensure market viability and vitality, and address hard-to-reach and disadvantaged communities. • Led EE Modernization effort for SCE which streamlines how SCE delivers DSM programs to customers to drive greater energy savings, community engagement, and cost effectiveness. Policy proposals included a GHG emissions reduction goal, 4-year application cycles, alignment of EE Potential and Goals with EE reporting and measurement, and cost-effectiveness realignment. Policy proposals adopted by CPUC in May 2021. • Led development and implementation of \$20M Clean Energy Optimization Pilot, a first of its kind customer friendly offering designed to incent pilot participants to reduce GHG emissions through on-site energy related measures. • SCE representative to the California Energy Efficiency Coordinating Committee (CAEECC). Manage customer service perspective for EE regulatory work including comments and reply comments on Potential and Goals, Business Plan, REN Joint Cooperation Memos, Local Government Terms and Conditions and any data requests • Strategy and coordination lead for ~\$50M+/yr. Regional Energy Networks (Southern California REN, Tri-County REN, Inland REN, Rural REN). Smart Grid Program Analyst, Arizona Public Service, Phoenix, AZ (2011-2014) • Managed and coordinated Operational Technology Advisory Committee - executive committee that sets the course for the company regarding various technologies. • Managed all aspects of transportation electrification for APS, including implementation of Electric Vehicle Time-of-Use rate, interfacing with Customer Service and Transmission & Distribution to manage electric vehicle load, and regulatory filings. This included a regulatory compliance filing on electric vehicles submitted to the Arizona Corporation Commission each year. • Worked with various consultants and APS personnel to develop and get executive approval for \$250M 5-year smart grid strategy. • Educated internal and external stakeholders and the public through presentations on APS's electric vehicle program. Additionally, worked with the other AZ utilities to increase support for and participation in EVAZ Electric Vehicle Policy Stakeholder Group. EVAZ is a diverse group of stakeholders including utilities, OEMs, local governments, and others interested in electric vehicles with the goal of driving increased adoption of electric vehicles. • Led multiple business unit initiatives to develop strategy for optimizing and electrifying APS motorized fleet. • Assisted with multiple business unit initiative to develop company strategy for demand response. • Managed \$1.5M Chase Field battery storage and electric vehicle charging station deployment; the first EV chargers to be deployed on city streets in the US. • Led multiple business unit initiative to develop company strategy for energy storage. • Assisted with multiple business unit initiative to develop company strategy for microgrids. • Assisted with the marketing, deployment, and testing of Home Energy Information Pilot Program. This pilot tested the feasibility of demand response capable thermostats and smart phone energy information apps. • Assisted with the deployment of APS Schools and Government Solar Program and presented to internal stakeholders and community relations representative about Schools and Government Solar

Program Education: Arizona State University MS Engineering Technology, Alternative Energy, Dec. 2011 University of California, San Diego BS Physics, Minor in Political Science, March 2008

What are your goals in serving on this Board/Commission/Committee?

As I seek reappointment to the Burbank Water and Power (BWP) Board, I seek to uphold BWP's exemplary standards in reliability, safety, and affordability, while championing for sustainable practices. In the past two years, BWP has made significant strides, such as instituting a forward-thinking two-year budget and rate process, launching innovative demand response and building electrification initiatives, and pioneering Southern California's first long-duration iron-flow battery. Additionally, the adoption of a new Integrated Resources Plan and the appointment of a new General Manager have been pivotal in focusing on driving to a future vision for the organization. My vision for BWP's future is to accelerate our progress in customer-focused programs, renewable energy adoption, and conservation efforts. The urgency to combat climate change is greater than ever, and I am dedicated to ensuring that BWP leads the charge with actionable solutions. As a parent and a ratepayer, I deeply understand the necessity of balancing environmental initiatives with economic considerations. Ensuring affordable rates and maintaining a strong financial foundation are paramount to our success. Recognizing my position of privilege, I am determined to be a voice for underserved communities, seeking to ensure that their voices are incorporated into our decision-making process. My tenure has allowed me to build strong relationships with the BWP staff and management. They are all dedicated civil servants working with the best interest of the community in mind and I would love to continue to be involved in shaping the direction of this organization. I am eager to continue contributing to BWP's legacy, steering our organization towards a future where innovation, community engagement, and environmental stewardship are the hallmarks of our service.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Acknowledgment No. 1 - General

ALL INFORMATION SUBMITTED IS A PUBLIC RECORD AND WILL BE POSTED ON THE CITY'S WEBSITE. All City Board, Commission, and Committee members serve without compensation from the City. No person shall serve at the same time on more than one Board, Commission or Committee. All applicants must be electors of, and actually reside in the City of Burbank, with the exception of the Burbank Cultural Arts Commission and the Sustainable Burbank Commission. (Per BMC Section 2-1-405, 2-1-406, 2-1-407)

I Agree

CHRISTOPHER G. MALOTTE

■ N. ROSE ST., BURBANK, CA 91505 ■ ■

Education

Arizona State University

MS Engineering Technology, Alternative Energy, Dec. 2011

University of California, San Diego

BS Physics, Minor in Political Science, March 2008

Relevant Experience

Senior Advisor, Public Sector Strategy & REN Coordination, Southern California Edison, Rosemead, CA (Jul 2016 – current)

- Led development of \$1.56B Energy Efficiency Application for 2024-2027. These funds will deliver cost-effective energy efficiency savings, ensure market viability and vitality, and address hard-to-reach and disadvantaged communities.
- Led EE Modernization effort for SCE which streamlines how SCE delivers DSM programs to customers to drive greater energy savings, community engagement, and cost effectiveness. Policy proposals include a GHG emissions reduction goal, 4-year application cycles, alignment of EE Potential and Goals with EE reporting and measurement, and cost-effectiveness realignment. Policy proposals adopted by CPUC in May 2021.
- Development and implementation of \$20M Clean Energy Optimization Pilot, a first of its kind customer friendly offering designed to incent pilot participants to reduce GHG emissions through on-site energy related measures. First year evaluation showed 33% greater than expected results in ¾ of a year.
- SCE representative to the California Energy Efficiency Coordinating Committee (CAEECC). Manage customer service perspective for EE regulatory work including comments and reply comments on Potential and Goals, Business Plan, REN Joint Cooperation Memos, Local Government Terms and Conditions and any data requests
- Strategy and coordination lead for ~\$50M+/yr. Regional Energy Networks (Southern California REN, Tri-County REN, Inland REN, Rural REN).
- Program management and successful wind down of \$1.2M/yr. Statewide Energy Efficiency Collaborative (SEEC). SEEC was a collaborative of CA investor owned utilities and three non-governmental organizations to promote energy efficiency and sustainability best practices to local governments throughout the state.

Marketing Analyst 2, Southern California Edison, Rosemead, CA (Aug 2014 – Jul 2016)

- Assisted with any regulatory work for DSM Partnerships. Work included developing two program abstracts, two Program Implementation Plans, a Partnership dashboard, and a comparison tool for changes associated with the CA Long-Term Energy Efficiency Strategic Plan.
- Program management for work related to CA Long-Term Energy Efficiency Strategic Plan. Responsibilities included refresh of Strategic Plan offering, development of Strategic Plan Best Practices Report, approving Strategic Plan applications, reviewing deliverables, interacting with project managers, and reporting on progress of work-to-date.
- Led SCE's Operational Excellence initiative for Public Sector Energy Efficiency Program group, resulting in more than 75 fewer contracts, consolidation of 5 partnerships, and over \$2.5M in savings.
- Approved any co-branded marketing piece that partners develop as part of their partnership. This process was streamlined through my development of a co-branding checklist and use of the OneVoice approval process.

Smart Grid Program Analyst, Arizona Public Service, Phoenix, AZ (Sept 2012 – Aug 2014)

- Managed and coordinated Operational Technology Advisory Committee – executive committee that sets the course for the company regarding various technologies. This included giving several executive presentations on electric transportation, vehicle safety technologies, and home thermal storage technologies.
- Managed all aspects of transportation electrification for APS, including implementation of Electric Vehicle Time-of-Use rate, interfacing with Customer Service and Transmission & Distribution to manage electric vehicle load, and regulatory filings. This included a regulatory compliance filing on electric vehicles submitted to the Arizona Corporation Commission each year.

- Worked with various consultants and APS personnel to develop and get executive approval for \$250M 5-year smart grid strategy.
- Developed Transformer Load Management Tool business case and acted as project manager for Transformer Load Management Tool development and roll out.
- Educated internal and external stakeholders and the public through presentations on APS's electric vehicle program. Additionally, worked with the other AZ utilities to increase support for and participation in EVAZ Electric Vehicle Policy Stakeholder Group. EVAZ is a diverse group of stakeholders including utilities, OEMs, local governments, and others interested in electric vehicles with the goal of driving increased adoption of electric vehicles.
- Led multiple business unit initiatives to develop strategy for optimizing and electrifying APS motorized fleet.
- Assisted with multiple business unit initiative to develop company strategy for demand response.
- Managed \$1.5M Chase Field battery storage and electric vehicle charging station deployment; the first EV chargers to be deployed on city streets in the US.
- Led multiple business unit initiative to develop company strategy for energy storage.
- Assisted with multiple business unit initiative to develop company strategy for microgrids.
- Assisted with the marketing, deployment, and testing of Home Energy Information Pilot Program. This pilot tested the feasibility of demand response capable thermostats and smart phone energy information apps.
- Developed and maintained budget/forecast tool for smart grid programs.

Sr. Program Coordinator, Arizona Public Service, Phoenix, AZ (Dec 2011 – Sept 2012)

- Assisted with the deployment of Schools and Government Solar Program. This included creating work orders, updating databases, and running reports
- Developed list of pre-qualified schools to increase participation in the program
- Presented to internal stakeholders and community relations representative about Schools and Government Solar Program

Renewable Energy Summer Intern, Arizona Public Service, Phoenix, AZ (June 2011 – Dec 2011)

- Modeled production output and forecasted 20-year budget for solar production-based incentive programs
- Researched and presented on the physical and economic feasibility of smart inverters
- Led team to develop a Renewable Energy Book of Programs
- Researched and monitored regulatory and government affairs related to renewable energy and smart grid
- Developed process documentation for Renewable Energy data collection and reporting
- Processed small, medium, and large non-commercial renewable incentive applications

Fluidics and Device Systems Engineer Summer Intern, Applied Biosystems, Foster City, CA (Summers of 2005 & 2006)

- Designed, executed, and analyzed data for an experiment testing thermo-profile of Diffractive Optics Real Time PCR Machine
- Designed, executed, and developed an experiment evaluating the fluorescence signal capturing ability of diffractive optics setup
- Designed, executed, and analyzed data of experiment assessing PCR viability of diffractive optics setup. Assisted in development of cell sorting device
- Designed, executed, and analyzed data for experiment testing speed and intensity of cell movement in cell sorting device
- Analyzed data and results and presented a formal report to division

Other Work Experience:

System Design Administrator - SunRenu Solar - Scottsdale, AZ (Sept 2010 - Apr 2011)

Assistant Underwriter - CIBA Insurance Services - Glendale, CA (Nov 2009 - May 2010)

Deputy Field Organizer - Campaign for Change - Fort Collins, CO (Sept 2008 - Nov 2008)

Manager/Valet - Sunset Parking Services - San Diego, CA (Nov 2005 - Sept 2008)

Shift Manager - Old Fashioned Kettle Korn - Sherman Oaks, CA (Sept 2000 - Sept 2005)

Relevant Skills and Abilities

Engineering/science skills

- Computer skills (PowerPoint, Excel, Word, Access, Tableau, Matlab, Assembly Code), basic electronics skills (oscilloscope, function generator, microprocessors), and machining skills (lathe, drill press, milling machine)

Other abilities

- Ability to lead others, problem solve, learn quickly, and adapt to new situations
- Ability to relate technical details to non-technical, business-driven people
- Ability to understand and explain economic impacts of a given program or technology

Awards/Achievements

Winner of 2021 Alliance to Save Energy Innovative Star of Energy Efficiency Award (2021)

Finalist for SEPA Utility of the Year Award (2019)

Finalist for Public Utilities Fortnightly Top Innovator Award (2019)

Nominee for Ted Craver Leadership in Business Innovation (2020)

Nominee for Edison Award (2019)

SCE Spot Bonus SC02 - Significant contributions that lead to major growth, innovation or cost-savings (June 2018)

APS Living the Vision Award (August 2013 & January 2014)

GPSA Jumpstart Grant Award Recipient (2011)